



Invitation to Sponsor

The European Congress of Mutual and Cooperative Insurance

The AMICE Congress is a unique gathering of CEOs and senior management from Europe’s mutual and cooperative insurance community. Key figures from economic and political circles and senior executives from trade associations, civil society groups and other financial institutions attend, resulting in an exceptional conference of industry leaders and influencers.

The next Congress will take place over 3 days between 19-21 April 2021 in Bilbao, Spain. This will be the seventh Congress since AMICE’s creation, the previous events having taken place in Helsinki in 2008, Genoa in 2010, Gdansk in 2012, Nice in 2014, Ghent in 2016 and Stockholm in 2018.

The Congress provides a mixture of high-level and practical conference sessions with a social programme focussed around networking. It is the most important event at which European mutual and cooperative insurers, their trading partners and EU policymakers meet and discuss the latest regulatory, legislative and international developments that are likely to affect their business.

Sponsorship Opportunities

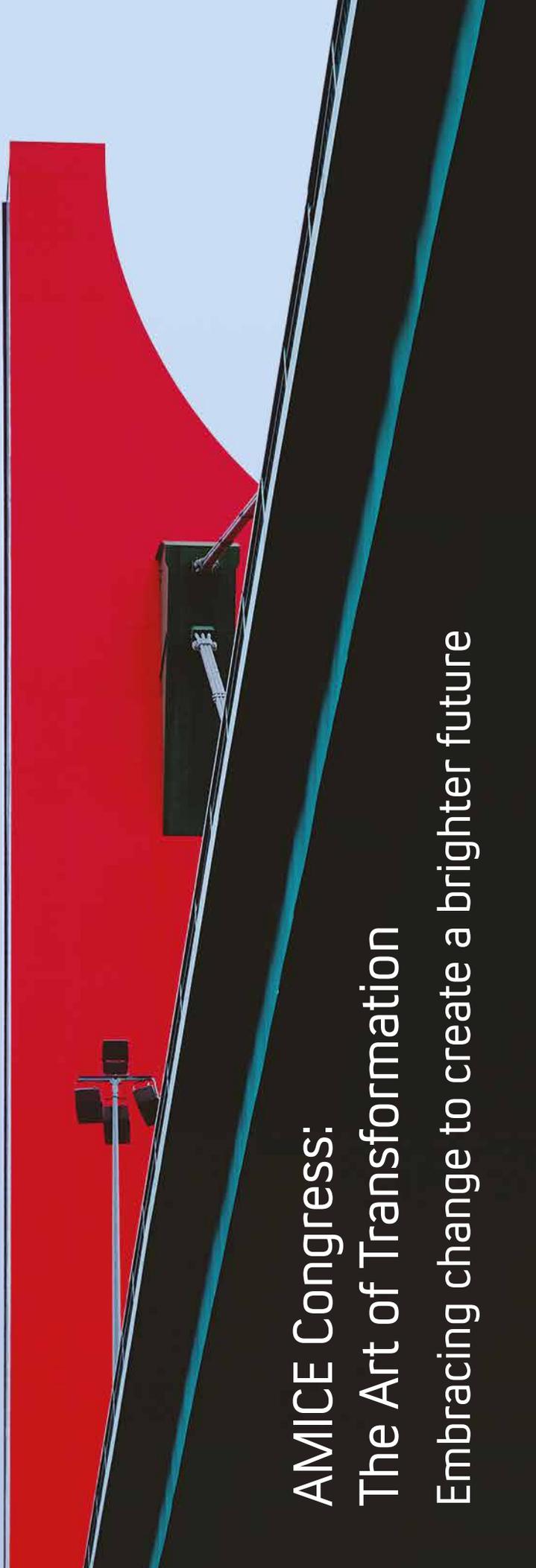
For sponsors, the AMICE Congress represents a unique environment to promote brands and intellectual capital and to meet with senior decision-makers within the mutual and cooperative insurance sector.

All sponsorship packages provide high-visibility branding and access for sponsor executives to the Congress and social programme. Two particularly high-profile Congress events, the Cocktail Reception and Gala Dinner are both available for sponsorship, as are thought leadership activities such as hosting workshops.

The number of sponsors is limited and by invitation only.

The sponsorship packages and associated benefits are detailed on the next page. Particular requests from sponsors will be considered by the organisers.

 www.amicecongress.eu



**AMICE Congress:
The Art of Transformation**
Embracing change to create a brighter future



AMICE Congress 2021 Sponsorship Packages

GOLD Sponsor: € 50,000 + VAT
 SILVER Sponsor: € 25,000 + VAT
 BRONZE Sponsor: € 10,000 + VAT

Benefits	Gold	Silver	Bronze
Exclusivity as gold sponsor by category (broker, reinsurer, rating agency, etc.)	✓	✗	✗
Pre-Congress sponsor email campaign	✓	✗	✗
Opportunity to organise a breakfast workshop	✓	✗	✗
Logo on Congress app	✓	✗	✗
Logo at the beginning and end of each session	✓	✗	✗
Social activity sponsor	Cocktail Reception or Gala Dinner sponsor	Refreshment sponsor	✗
Name and logo will always appear before lower category sponsors	✓	✓	✗
Logo on Congress website	✓	✓	✓
Specific namecheck in opening and closing sessions	✓	✓	✓
Exhibition stand space in the sponsors' area at the Congress venue	✓	✓	✓
Mutual meet-up table	2	1	✗
Delegates to the Congress (names on the list of participants)	5	2	1
Seats at Gala Dinner	5	2	1
Places at Cocktail Reception	5	2	1

About AMICE

AMICE, the Association of Mutual Insurers and Insurance Cooperatives in Europe [www.amice-eu.org], is the European representative organisation for the mutual and cooperative insurance sector and represents members in 21 countries across Europe.

The mutual and cooperative insurance sector plays a significant role in the economy of the EU and within the insurance industry as a whole. Approximately half the insurance firms in Europe are mutuals or cooperatives [or their subsidiaries]: they write approximately €400 billion in insurance premiums and represent close to 400 million members/policyholders.

Mutual and cooperative insurers are also significant employers with more than 430,000 people employed in Europe.

AMICE provides a platform for members of all sizes to combine resources and expertise, exchange experiences across national borders and discuss planned legislative and regulatory developments.

About Commercial Risk

Commercial Risk has been engaged by AMICE to provide support in securing sponsorship for the 2021 AMICE Congress. Commercial Risk is a specialist publishing and events platform that provides essential information to corporate risk and insurance managers and their risk transfer partners. For more information visit www.commercialriskonline.com

For further details concerning sponsorship opportunities for the 2021 AMICE Congress contact:

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